



functional thinking

By The Rudholm Group

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**MEIDA®**



HIGH-TECH THERMO INSULATION

Unique padding

**MEIDA®**



HIGH-TECH THERMO INSULATION

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Warm elegance...



## What is Meida?

- MEIDA is a thin and soft insulation made of very fine polypropylene fibers. The fine fibers have a big surface that are covered with air therefore providing great insulation.
  - MEIDA is available in various thicknesses and usable for a lot of different applications.
  - Meida is useful for all kind of designs and so thin that it allows your design to be close fitting.
  - Meida is tested according to Clo-values. We can help you to source the right article for your application.
    - Meida is very light, even lighter than down and so light that it floats on water.
    - Although Meida is lighter than down - vigorous tests have proven it to be the better insulator.
      - Meida is extremely breathable for superior comfort.

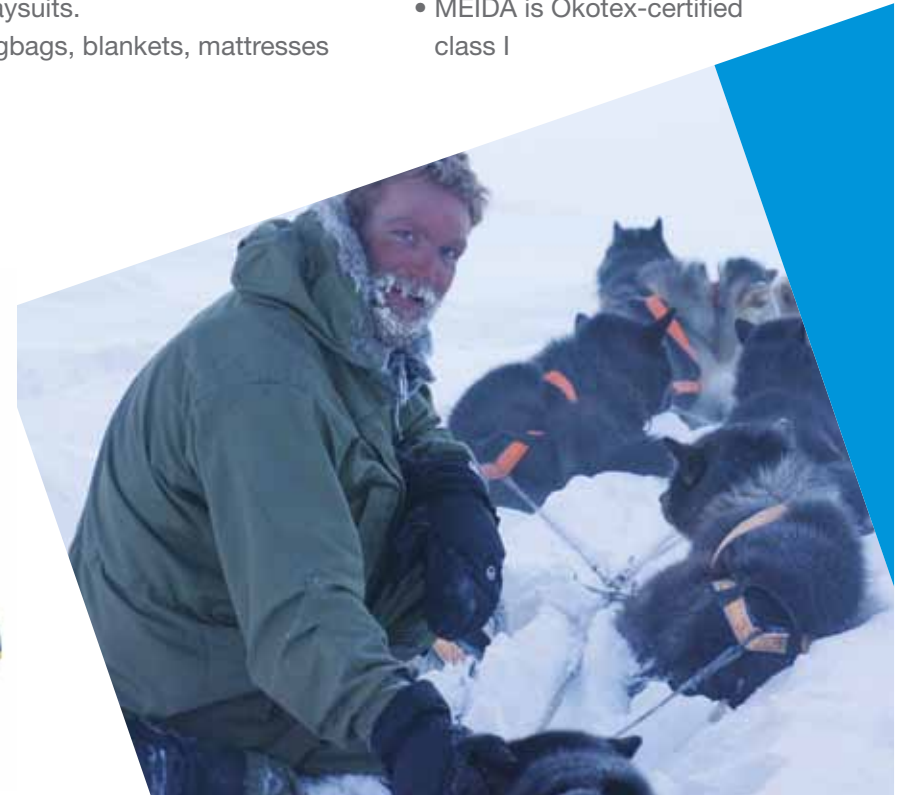


## Where to use Meida?

- Open-structured fabrics, like wool. You have no fibermigration and will at the same time achieve a wind-breaking effect.
- All kind of garments for active people, sport, leisure or professional. The construction allows transport of sweat... just like underwear for skiing.
- Footwear and gloves, as well as hats
- Childrens wear, very suited for outdoor playsuits.
- Sleepingbags, blankets, mattresses etc.

## Why choose Meida?

- MEIDA has a non-woven layer on both sides, which together with the effective entangling of the fibers prevents fibermigration.
- MEIDA is lighter than down.
- MEIDA 50 gram/m2 insulates better than 2 woollen sweaters.
- MEIDA is thinner compared to other insulations, therefore money is saved in transport and handling.
- MEIDA is Ökotex-certified class I



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